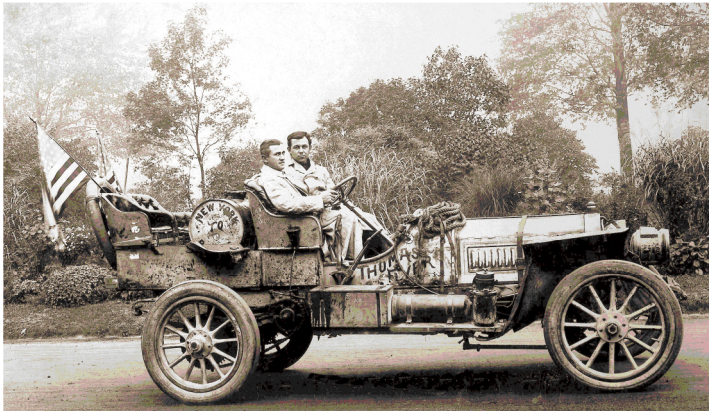




RECEPTION TO WELCOME WORLD RACE 2011

**Autos stopping in Buffalo to commemorate the 1908 New York to Paris Race
Thursday, April 14, 2011**

*7:00 PM at The Buffalo Transportation/Pierce-Arrow Museum
TICKETS: \$35 per person. Includes admission, buffet reception, cash bar.
Reservations please: 853-0084*



Crowds gathered in Times Square on February 12, 1908 to witness the start of one of the great adventures of the century, an automobile race around the world. The race attracted entrants from four countries. The Americans entered the winning contestant, a Thomas Flyer, made in Buffalo, driven by George Schuster Sr. of Buffalo, NY. The team covered

three continents and over 22,000 miles in 169 days. Every city in the United States knew the Thomas as the “Winner of New York to Paris Race.” The feat has never been equaled. The world record stands nearly 100 years later!

On display at the Buffalo Transportation/Pierce-Arrow Museum are a 1904 Thomas Auto-bi Motorcycle and a 1909 Thomas Flyer original touring car and the Museum’s unique display of cars and memorabilia focusing on Buffalo’s transportation history.

Twenty-one or more cars will leave the Crowne Plaza Hotel Times Square in the heart of New York City bound for Paris on April 14th, 2011!

Jeff Mahl, the Great Grandson of George Schuster, winner of the 1908 Race and current world record holder, will be traveling on the whole trip. Throughout the journey, Jeff will relate the experiences of those early automotive pioneers, as they circumnavigated the globe in their horseless carriages.

They will be traveling west, through the United States with memorable stops at Buffalo, Sandusky, Detroit, Warsaw, Indianapolis, St. Louis, Kansas City, Dodge City, Denver, Gateway, Salt Lake City, and Reno.

On Tuesday April 26th, they arrive in San Francisco where the cars will be loaded onto a ship bound for Beijing, China for the Asia-Europe leg of the Race. Racers rejoin their cars on June 4th and continue driving through China, Kazakhstan, Russia, Estonia, Latvia, Lithuania, Poland, Germany, Czech Republic, and Switzerland.

On Thursday July 21, it will be a triumphant entry into Paris with a victorious finish at the Eiffel Tower!



For additional information, contact:

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